



Queensland Agworkforce Summit

Growing Workforce. Growing Agriculture.



**3 - 5
August
2022**

What is the Queensland AgWorkforce Summit?

Future growth and market opportunities for Queensland Agribusiness are dependent on a highly trained and skilled workforce. This Summit is focussed on workforce strategy, and is an opportunity for agribusinesses to collaborate, learn and share experiences that will help them have the workforce that they need to grow.

Agriculture Workforce Plan for Queensland

The Queensland Farmers' Federation (QFF) with the Rural Jobs and Skills Alliance has partnered with Jobs Queensland to prepare a five-year Queensland Agriculture Workforce Plan to respond to the major issues reported by the industry while anticipating future workforce demand. The Summit will share the key findings from consultation with industry across the state that took place throughout 2021 and use the four pillars of the Plan as the topic themes of the Summit discussion sessions.

DISCUSSION THEMES

Four topic themes of focus to drive conversation and share innovative solutions to agribusiness workforce issues that will promote:

- ✓ Industry, community and government collaboration
- ✓ Innovation and knowledge sharing

ADAPTABILITY



Growing business capability for innovation and adaption to change

- Industry trends in the next five years and impacts on agribusiness and its workforce
- Technology change and workforce
- QLD Agriculture Workforce Plan what did we find- what are the priorities?
- Workforce planning for businesses- what are the benefits?

ATTRACTION



Growing a diverse and inclusive future agriculture workforce

- Employer Branding- How do you brand your business to attract talent?
- What people are saying about working in agriculture? Who do we want to attract and how?
- Learn from other business that are doing well in attracting people.
- Incentives and resources to help attract workers.

RETENTION



Growing agriculture careers and becoming the employers of choice

- What does a great workplace look like?
- Fostering employee growth and development
- Innovative retention strategies for your enterprise and your region
- Working with industry and education providers to create career growth

SKILLING



Growing future workforce skills in agriculture

- How is the training sector changing to respond to industry?
- Effective industry and training sector partnerships.
- Examples of effective work place training
- Innovative models of people development
- How can training work in your business?

RESULTS

Identification of emerging trends

Leverage opportunities of transformative technology

A pathway forward to meet our future workforce needs

Innovative workforce attraction strategies

Industry specific retention strategies

Encourage a life-long learning mindset

For all summit enquiries, please contact the summit secretariat:

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